

## Member Access Processing, LLC

<b>Position Title:</b>	Marketing Intern
<b>Division/Department:</b>	Marketing and Communications
<b>Reports to:</b>	Chief Marketing Officer and Senior Marketing Specialist
<b>Location:</b>	REMOTE
<b>FSLA Status:</b>	Exempt
<b>Salary Range:</b>	\$20 per hour (10 hours per week)
<b>College Credit:</b>	We will work with the Intern's University to count internship as credit.
<b>Length of Position:</b>	Fall Semester

### Primary Responsibilities

- The Marketing Intern will support the company's internal and/or external communications and content development. May assist in providing communication consultation to internal departments.
- The intern will assist the Senior Marketing Specialist with strategic communication across key social media platforms to rapidly grow, engage and diversify our online presence.
- The intern will work with our blog article provider to create blog content and post blogs on our social media channels
- The intern will help the Senior Marketing Specialist create trade show email campaigns and social posts.
- The intern will assist with creating banner advertisements to grab the attention of credit unions

### Required Experience

- Experience with marketing campaigns, including everything from strategy, concepting and programming to analysis, trouble shooting and measurement. Be prepared to share examples and walk us through the numbers and what they mean.
- Experience writing and editing marketing and editorial copy to promote company products and initiatives.
- Experience using Microsoft Office 365. Knowledge of Adobe Creative Cloud, SharePoint, and CRM helpful but not required.
- Requires knowledge of financial terms and principles. Ability to comprehend, analyze, and interpret documents. Ability to solve problems involving several options in multiple situations.
- Working towards completing a Bachelor's degree (BA/BS) in English, Journalism, Communications, Marketing, or a related discipline from 4-year college or university, or equivalent experience and/or training.

### Skills & Responsibilities

- Create, strategize and drive compelling campaigns and regular programming and engagement through social, email and online channels. Use data insights to help the team define goals. Help guide the team toward the most effective approaches to maximize results and promote MAP through all channels
- Proactive – you are not an order-taker, but someone who is hungry to accomplish big things.
- Responsible for written communication for internal and/or external audiences, including press releases and news articles.
- Develops content for intranet, blog, and social media platforms
- Assists the Senior Marketing Specialist with SEO on the company website
- Tracks and monitors media, online and social coverage.
- Coordinates quarterly client events cooperatively with Training and Client Services teams.
- Excellent interpersonal, communication and presentation skills.
- Graphic design experience and video editing or production is a huge plus.

Please send resume to [Kim.Barsaloux@map.llc](mailto:Kim.Barsaloux@map.llc) and [Alex.Maring@map.llc](mailto:Alex.Maring@map.llc)